

# **Pinders Care Plan**

**PINDERS**

# Welcome to the Club

## Where members get benefits

We like to think of our Care Plan as a 'Membership Club with Benefits'.

With one small monthly fee, you will receive a host of cost-saving benefits, including up to 50% off your eyewear.

And it comes with other benefits as well as money off eyewear, accessories and contact lenses – with a Pinders Care Plan your Ultimate eye examinations are completely free-of-charge too.

We'll even fix your glasses for free if they get damaged.

Oh, and don't forget we'll treat you like a VIP as well, with priority appointments, free home deliveries and emergency consultations.

- Large discounts on all our eyewear and accessories
- Priority services, consultations and appointments
- Manageable, fixed monthly costs

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# Benefits of Membership

## Now Luxury doesn't mean Expensive

With one fixed monthly cost, and up to 50% off all our eyewear, choosing Luxury is now affordable and manageable. Now you can wear the eyewear you really wanted, without worrying about a large, upfront cost.

That might leave a little more for room for some stylish accessories, which are now available you at a 10% discount.

And if you accidentally manage to break your new eyewear, rest assured knowing that we are going to fix them for you, free-of-charge.

- Up to 50% off all eyewear
- 10% off all accessories
- 10% off contact lenses
- Free accidental damage cover

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# Advanced Eye Care for Free

## And being moved to the top of the list

It's not just money off – having a Pinders Care Plan gives you VIP treatment too.

Never pay for an Ultimate eye examination again. Free when you have a Care Plan at Pinders. And that includes full use of our advanced instruments too, *Optical Coherence Tomography (OCT)*, *Optomap* and *Myah* – all free.

Plus, you'll never pay for our contact lens trials or home delivery too.

Being in the Care Plan also gives you special preference – we will always prioritise your appointments, not to mention rush a free emergency consultation if you are having a medical concern about your vision.

It's all in the Care Plan.

- Free Private eye examinations
- Free home delivery
- Free contact lens trials
- Priority appointment bookings
- Free emergency consultations

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# A Care Plan to suit You

## Two simple options to choose from

We offer two simple pricing structures to suit your budget. Each has its own set of benefits with one clear, fixed monthly cost.

It's easy to compare our Care Plans using the chart opposite, simply select which option is best for you. Our Classic Care Plan is only £6.95 and our Premium Care Plan is priced at £14.95.

Now luxury and high service don't have to be expensive – with a Pinders Care Plan **you** are in control with manageable monthly fees and no nasty surprises.

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	Premium	Classic
Up to 50% off all eyewear		—
Free accidental damage cover		—
10% off all accessories		
Discounts on contact lenses		—
Free Ultimate Private eye examinations		
Free emergency consultations		
Free home delivery		—
Free contact lens trials		
Priority appointment bookings		
	£14.95 a month	£6.95 a month

**Today  
You  
Save:**

**Our Focus is You**  
[pindersopticians.co.uk](http://pindersopticians.co.uk)

